

NDP Response: Tourism Industry Association of Canada

Beth Potter
President and CEO
Tourism Industry Association of Canada

Dear Ms. Potter,

Thank you for your letter dated September 8, 2021 regarding the Tourism Industry Association of Canada's (TIAC) priorities for the 2021 federal election.

New Democrats know that businesses in the tourism sector have been the hardest hit because of the COVID-19 pandemic, and we know they will be the last to recover. Throughout the 43rd Parliament, New Democrats met with business owners and industry representatives and heard first-hand about the experiences of those in the tourism sector. We fought hard to ensure that business supports were expanded through the pandemic – including increasing the Canadian Emergency Wage Subsidy and an emergency rent program so businesses can keep their staff employed and their doors open.

In government, New Democrats are committed to not only continuing these government programs, but also to sector-specific support for tourism businesses to ensure that small business owners can keep going. We'll also make it easier for businesses to hire new or rehire staff through a hiring bonus by paying the employer portion of EI and CPP for those staff.

Thank you again for your letter. Our commitments have been shared with each riding team for their consideration in their social media plans. We look forward to working with TIAC in the 44th Parliament and well into the future.

Sincerely,

The NDP Team

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